

MINUTES

1. Call to Order—10:00 AM
2. Roll Call

NECPE Board of Directors P=Present/Ph=Phone/A=Absent

Ash, Ethan (P)	Farley, Cassie (A)	Lape, Danielle (A)	Roxo, Nate (A)
Boufford, Jeff (P)	Forte, Scott (P)	Lefebvre, Matt (P)	Stallkamp, Christian (P)
Canavan, Nicole (P)	Friedman, Joe (P)	Medeiros, Catie (P)	Wright, Bryan (P)
Culver, Rose (A)	Johnson, Star (A)	Perry, Greg (P)	

1. **Secretary's Report** – S. Johnson

- a. **MOTION** to accept the minutes of the July 2021 meeting. **MOTION** was **SECONDED** and **APPROVED**.

2. **President's Report** – J. Friedman

Joe Friedman discussed giving Birchwood recognition for giving their venue and food for no charge for the Summer Mixer. NHCIBOR Cares will make a donation in their name to their favorite charity.

- a. **NECPE Marketing Task Force Update** – C. Stallkamp
The task force is focused on getting articles out and on social media. The ad is completed (NHAR advertising) and Christian will get the stats to the board.
- b. **Update on NECPE Data Policy** – E. Ash
Over the last break, the group has finalized a policy to present to the board for review. Ethan shared his screen and he put it in the group chat. NECPE is responsible to own the data for our members. It is important for NECPE to own and control the data. The addendum Catylist presented us to sign is in violation of our data policy. Our group will continue to deal with it...do we renew or move on to a new vendor? The following volunteered to be members on the committee: Ethan, Matt, Scott, Ralph and Jeff Boufford.
- c. **Update on Catylist/NECE Amendment to Contract**
See line item 2b.
- d. **Governance Update NHCIBOR/NECPE**
Star agreed to be Secretary in 2022. Jeff agreed to remain as Treasurer. Christian

Stallkamp will not stay on with NECPE. He will see if Caitlin Burke would like to join the board. Ethan and Bryan will stay on. Need to find out if Greg Perry and Danielle Lape will be staying on. Catie Medeiros will not be staying on the board.

3. **Treasurer's Report** – J. Boufford

- a. **MOTION** to accept the month end Financials for July and August 2021. **MOTION** was **SECONDED** and **APPROVED**.

4. **Office Administration Report** – A. Ropes

- Since the last meeting in July there have been 27 inquires for NECPE: 15 NH, 9 Maine 2 MA and 1 FL.
- As always I continue to monitor request for deletions/withdrawals.
- Continue working with Task force posting articles, etc.
- Still collecting renewal dues.
- The Mass Marketing Exchange meeting had about 16 people in attendance.

5. **New Business** – No new business to report

6. **Adjournment:**

A **MOTION** to adjourn the meeting was **SECONDED** and **APPROVED**. Meeting adjourned at 10:54 am.

Respectfully submitted,

Allison Ropes
Executive Officer, NECPE