

New England CPE
Board of Directors
July 15, 2021

ZOOM Mtg.
10:00 am – 11:00 am

MINUTES

1. Call to Order—10:00 AM
2. Roll Call

NECPE Board of Directors P=Present/Ph=Phone/A=Absent

Ash, Ethan (P)	Farley, Cassie (P)	Lape, Danielle (A)	Roxo, Nate (P)
Boufford, Jeff (P)	Forte, Scott (P)	Lefebvre, Matt (P)	Stallkamp, Christian (P)
Canavan, Nicole (P)	Friedman, Joe (P)	Medeiros, Catie (P)	Wright, Bryan (P)
Culver, Rose (P)	Johnson, Star (A)	Perry, Greg (P)	

1. **Secretary's Report** – S. Johnson

- a. **MOTION** to accept the minutes of the May 2021 meeting. **MOTION** was **SECONDED** and **APPROVED**.

2. **President's Report** – J. Friedman

- a. NECPE Marketing Task Force Update – C. Stallkamp
Christian followed up on the advertisement that NHAR is working on. It will be launching soon. The challenge is getting the tracking on the click throughs. Advertising on Hulu. Working with Dave Cummings and WEDU Design.
- b. Update on Catylist/NECE Amendment to Contract
Scott Forte questioned what data are they sharing with us? If they want access, we want a return. We aren't renewing our contract with Catylist till 2023. We want to make sure that any data share links back to NECPE, helps with SEO or get a big discount. We can look for other options for vendors.
- c. Update on Committee formed to consider and determine the value of NECPE's data.
Ethan Ash to be chair, members to include Matt Lefebvre, Ralph Valentine, Scott Forte and Nicole Canavan.

Based of the committee, no rush to sign the addendum. Give us access to data but no information on what we get back.

3. **Treasurer's Report** – J. Boufford

- a. **MOTION** to accept the month end Financials for May and June 2021. **MOTION** was

SECONDED and APPROVED.

4. **Office Administration Report – A. Ropes**

- Since the last meeting in May, there have been 16 inquiries for NECPE: 8 NH, 8 ME.
- As always I continue to monitor request for deletions/withdrawals.
- I have been collecting NECPE dues. I will send out final notices Friday/Monday timeframe. Following the same patterns pretty much every year. As of July 11, 2021, 102 haven't renewed: 63 NH, 28 ME, 2 VT and 9 in Other.

5. **New Business:**

Matt Lefebvre is talking to Dave Gambaccini (Pres CCIM). CCIM has the CCIM Exchange. Matt suggested we invite Dave to a meeting. Nicole, a CCIM scholarship recipient, said that the site pulls demographics and is heavy in data. Maybe we share data and they give us tools. Greg Perry mentioned that Maine tried that, but they required CCIM membership to use the tools. They might have an option to log in without being a member? Nicole and Matt might talk to Dave about it. Scott suggested that we see what they think before we offer anything.

6. **Adjournment:**

A **MOTION** to adjourn the meeting was **SECONDED** and **APPROVED**. Meeting adjourned at 10:52 am.

Respectfully submitted,

Allison Ropes
Executive Officer, NECPE