

## NEREN BOD Meeting Talking Points

March 13, 2019

- The Board observed a demonstration of the new Paragon Connect mobile experience. Paragon Connect is a new mobile tool that allows NEREN members to access MLS data on mobile devices. It is not an app. It is a web-based solution that will eventually replace the old version of Paragon Mobile. Paragon Connect is closely tied to your Collaboration Center experience and contacts. It allows you to view Buyer Contact activities as well as Seller Contact listing statistics using a device optimized user interface.
- The Board received a demonstration from staff on the new ability for adjustments to be auto-calculated within the Paragon CMA tool, that was specially designed based on NEREN's request. For numeric data fields (e.g. bedroom count, square footage, ...) you assign a unit value and the CMA automatically calculates the difference between the subject property and each comparable.
- The Board was updated on the impending launch of a Paragon integrated product known as Homebot. This product can serve as a marketing platform for real estate agents so they can continue building relationships with homeowners long after having sold a home. Homebot can be accessed via the 'Contacts' tab in the desktop version of Paragon. Members can select 'Access Homebot' to reach the service directly. Agents will have the ability to sign up for a free 7-day trial of the service. Once the agent has subscribed to the Homebot service, the agent can update any new or existing contacts within Paragon to be added to the Homebot contact list. Contacts that the agent has configured to be added to the Homebot service will receive a monthly email digest with home wealth information using their specific property's public records data. Contacts can also be uploaded directly into Homebot without needing the Paragon contact integration.
- The Board approved an adjustment of two policies pertaining to compliance. The timeframe required to make a correction before the next compliance step is applied has been extended from 24 hours to 48 hours, affording members more time to make corrections. Also, the compliance step count will now re-set to zero if there is no repeat offense within one year, instead of the previous timeframe of two years.
- The Board was advised that the NEREN Member Satisfaction Survey will be going out soon to members. All were asked to participate to provide feedback on Paragon and NEREN.
- The Board approved the following system enhancements:
  - Add 'Exterior Access' and 'Interior Access' selections to the 'Basement Description' field for all property classes, excluding Land and Boat Facility.
  - Create new 'Co-Selling Agent' field (similar to 'Co-Listing Agent' field) for all property classes, with 50% statistical credit of sale for Selling Agent and Co-Selling Agent.
  - Add 'Dryer – Gas' selection to 'Appliances' field for Residential and Rental property classes. Add same selection to 'Unit # Info' field for Multi-Family property class.
  - Add 'Block w/ Skim Coating' and 'Stone w/ Skim Coating' selections to 'Foundation' field for all property classes, excluding Land and Boat Facility.
- Additionally, the following changes will be made within Paragon to help with the auto-population of the Mass PV data, and to help keep us RESO compliant:
  - Add a new field "Power Production Ownership". This will be included in the "Power Production" bucket in LIM under Mount Type in both sets of fields, the second with a "2". It will be a single-select field with the following selections: Seller Owned or Third-Party Owned.
  - Map data that is currently in the "Electric" feature field to the new Power Production Ownership field.
  - Once the work and testing are complete, we will remove from the "Electric" feature field; Solar PV Seller Owned, Solar PV Third-Party Owned, Wind Turbine Seller Owned and Wind Turbine Third-Party Owned.