

MINUTES

1. Call to Order
2. Roll Call

NECPE Board of Directors

Jackman, John (P)	Marshall, Don (P)
DeMello, Kathy (P) Jean, Bill (P)	O'Connell, Gerry (P)
DeSisto, Steven (A) Litchfield, Brenda (Ph)	Perry, Greg (A)
Donovan, Tony (Ph) Marchewka, Bob (P)	Scanlon, Susan (Ph)

Star Johnson: VT Rep Stand In (A)

Secretary: Hirsch, Larry (P)

1. **President's Report** – B. Marchewka

a. Warren Group Update – Contract (G.O'Connell)

Working through the contract. Agreed to Warren's request for a two year term; Warren will be responsible for any fees due from Catalyst for the service. Hoping to have it resolved in the next few weeks.

b. IDX Fees Update Since Last Meeting (J.Jackman)

J. Jackman proposed that NECPE give members the right to turn on IDX feeds for their web sites. This will be at no cost to NECPE or the individual members. Members will, however, have to subscribe to the Sitelink service provided (at additional cost) by Catylist. Concern is that IDX feeds are used by NNERN and that it is important to offer it to members so that they can be competitive. Individual brokers can decide not to have their listings on the IDX feed.

Jackman agreed to provide a brief description of the IDX service that will be provided to NECPE members.

A **MOTION** was made to have Catylist turn on the IDX feed on January 1, 2017 with advance notice provided to members. The **MOTION** was **SECONDED** and **APPROVED**. 8 voted in favor and 1 vote abstained.

c. Clareity Security (J. Jackman)

TABLED till next meeting

d. Governance Update (B. Marchewka)

The NECPE BOD needs two members from Mass. Star Johnson will represent VT in addition to NH.

e. NEREN (J. Jackman)

There is a letter from Joe Ryan of NNERN suggesting that they enter into some sort of partnership with NECPE. Catylst would become the search engine for NNERN. This would require members to join NECPE. Joe Ryan will be asked for a specific proposal.

2. **Secretary's Report** – L. Hirsch

- a. **MOTION** to accept the minutes of the Sept. 15, 2016 meeting was **SECONDED** and **APPROVED**.

3. **Treasurer's Report** – B. Jean

- a. **MOTION** to accept the month end Financials for September and October 2016 was **SECONDED** and **APPROVED**.
- b. **MOTION** was made to accept the 2017 Proposed NECPE Budget was **SECONDED** and **APPROVED**.

• **Office Administration Report** – A. Ropes

Since the last meeting in September there have been 10 inquires for NECPE: 7 NH, 3 ME

NECPE workshops scheduled for November 3rd: 2-4 and 10-12 at KW in Portsmouth with Nancy McKellar had 43 signed up for morning and 23 for the afternoon. I went to the morning workshop. I think it was especially helpful for the admins who attended. Nancy went over some tricks of the trade for filling in the fields.

Last required field changes Dec. 1st

4. **Membership Report** – A. Ropes

- a. Review New Members
Allison Ropes cited the new members names off of the membership update as of November 9, 2016.

5. **New Business**

NEREJ Advertising

Considering advertising NECPE in the New England Real Estate Journal. Was suggested that an article about the arrangement with the Warren Group be written that would appear in the Appraisal section of the NEREJ.

It was concluded that the BOD should consider developing a marketing budget to deal with marketing the NECPE brand. B. Marchewka and K. DeMello will set up a task force to deal with the marketing issue.

6. **Adjournment**

A **MOTION** to adjourn the meeting was **SECONDED** and **APPROVED**. Meeting adjourned at 12:11 pm.

Respectfully submitted,

Larry Hirsch
Secretary