

**MINUTES**

**1. Call to Order**

The meeting was called to order at 9:05 am.

**2. Roll Call**

Cronin, John (A)	Keeler, Wendy (A)	Panasis, Charles (P)
Dickey, Mark (P)	Marchewka, Robert (P)	Penn, Ronald (P)
Dieker, Roger (A)	Martin, Doug (P)	Tremblay, Andre (A)
Duffy, Tom (P)	Nadeau, Chris (A)	
Hirsch, Lawrence (P)	Norwood, Chris (P)	
Jean, Bill (A)	O'Connell, Gerry (P)	

**3. Secretary's Report – D. Martin**

- a. **MOTION** to accept the minutes of the December 19, 2013 meeting was **ACCEPTED and APPROVED.**

**4. President's Report – M. Dickey**

- a. President's Update

1. Stephanie McLaughlin, Savoire Faire: CIBOR Marketing Presentation

Gave a comprehensive review of how we are using our systems as a board. Presented full study of communications plan review. **FULL REPORT ON FILE.** Strongest recommendation was to redevelop the website. Bring it up to date!

Chris Norwood asked about the likelihood of achieving all of the goals explained. Stephanie requested a small task force to work with in order to get the ball rolling. (To be comprised of no more than 3 people.)

2. NECPE EDC Update 2014

PSNH EDC links have been dropped. Also dropping Prosper NH. PSNH no longer sponsoring links. Brenda Litchfield did talk with PSNH for other opportunities to collaborate. Charles Panasis suggested to "Let the dust settle" before we go in and pitch again. Tom Duffy will call Lynn Crowell and report back in Feb.

Brenda is also going to research other EDC's such as NERJ, NH Biz Review, Union Leader, CRDC.

3. Discussion regarding Proposed Procedure for ROTY and AOTY – T. Duffy  
TABLED till next meeting.
4. Designate NHAR BOD Alternate for NHCIBOR

Allison will contact Wendy Keeler and see if she would be willing to be NHAR's alternate BOD. Bob Marchewka expressed an interest in the alternate position.

5. **NNEREN**

a. **Designate NNEREN Shareholder Representative**

It was suggested that the President Elect should be the designated Shareholder Rep. This will be voted on next month.

b. **NHAR MLS Task Force**

Allison will contact Neal Barrett and see if he is available for the task force. He was one of 4 NHCIBOR members who volunteered for the task force.

5. **Office Administration Report – A. Ropes**

Allison reported that since the last meeting, there have been 3 new applicants including 2 Realtors and one Affiliate.

To date, there are 23% of Realtors and 21% of Affiliates remaining to renew. This is about the same statistic this time last year. Allison will be sending out reminders to those who haven't renewed next week.

Blast went out yesterday regarding the Affiliate committee setting up an after hour network at the British Beer Co. in Portsmouth on Feb. 13<sup>th</sup>, 5:30-7:30 pm. It will be a cash bar. Free to members and \$10 to non members. There will be a 50/50 NHCares raffle with proceeds being donated to The Community Toolbox.

The CORE Course is being held Friday, Feb. 7<sup>th</sup> at KW in Bedford. So far 7 have signed up. The first course of the year is usually the best attended course.

6. **Committee Reports**

Due to time constraints, there were no committee reports this month.

7. **New Business**

8. **Adjournment**

A **MOTION** to ADJOURN the meeting was **SECONDED** and **APPROVED**. Meeting adjourned at 10:30 am.

Respectfully submitted,

Doug Martin  
Secretary